



White Oak Partners is a growing multifamily real estate investment firm with over \$2.6B AUM. We are looking for an Associate to join our growing operations/asset management team. This position will be responsible for analyzing, developing, and communicating pricing strategies for White Oak properties to maximize revenue. This is done through the analysis of data from various sources regarding supply, demand and competitor pricing. This individual will have an understanding of how those decisions will affect the business.

#### **Essential Duties**

- Responsible for revenue management for properties that are on LRO within the White Oak portfolio, working with multiple management companies
- Analyze data from several sources to identify trends and opportunities to improve operating performance
- Conduct weekly pricing calls with 3<sup>rd</sup> party managers to monitor the relationship between pricing practices, and market performance
- Collaborate and promote the appropriate strategy for optimizing rent revenue for each community
- Effectively respond to pricing concerns and requests
- Prepare weekly, monthly, and quarterly property management reports
- Follow revenue management best practices for new lease and renewal pricing as established by Manager
- Execute pricing plans based on sound, data-driven lease pricing strategy.
- Evaluate and review performance on monthly basis. Work with Manager to implement new strategies when needed
- Provide assistance for forecasts and re-forecasts as requested.
- Perform market research and collaborate with regional leaders to determine position of properties relative to competitors

#### **Minimum Requirements**

- Bachelor's Degree required
- Minimum of 1 years of relevant experience in an analytical role within real estate; accounting experience preferred.
- Experience in on-site leasing office and/or revenue management experience helpful
- Strong analytical skills, with the ability to manage multiple projects; strong attention to detail
- Excellent written and verbal and communication skills
- Motivated self-starter and can work well with limited direction
- Ability to operate with a high degree of flexibility and to adapt to changing demands
- Project management skills including time management and organization while working with deadlines
- Technology skills including Excel, PowerPoint, Word and Internet research; MRI, Yardi, LRO or YieldStar experience helpful

#### **Additional Details:**

- Some travel may be required

*Note: Nothing in this job description restricts the right for management to assign or reassign duties and responsibilities to this job at any time.*